

Stinkyink.com Embraces The Big Society by Expanding Support for Shropshire Community

-Online retailer gives £6k to Bridgnorth youth project & £2.3k to Alveley church-

Bridgnorth, Shropshire – 28 February 2011 – Encouraged by David Cameron’s Big Society initiative, Stinkyink.com, the online superstore for printer cartridges, is expanding its support for local community projects with two donations. The Bridgnorth Dry Bar Trust (known as [The Bridge](#)) gets £6,000 over three years to help run its youth club, while [Alveley parish church](#) receives £2,330 to put on its fundraising concerts.

The Bridge

Set up in 1994 and located in central Bridgnorth, The Bridge is a youth club that is open to anyone aged 10 - 17. Aiming to reduce under-age drinking, the club opens twice a week on Friday evenings and Saturday afternoons providing an alcohol-free venue which is a welcoming, relaxed place for young people to congregate with friends. They are free to participate in the programme of activities, to play games, watch a film or just chill out.

The place is run on a tight budget by unpaid volunteers and experienced and CRB-approved youth workers who are also able to provide advice or counselling when needed. Mark Gibbons, chairman of the project comments, “The Bridge has helped hundreds of Bridgnorth’s young people over the years and today we achieve it all on an annual budget of only £17,000. But now, getting funding has never been so difficult, and Stinkyink’s contribution of £2,000 a year for the next three years means a great deal as it will help pay for the most important element of our work - youth worker provision. But first we would love to purchase a new projector for our gaming lounge!”

St Mary’s Church

For a second year Stinkyink.com is giving £2,330 to cover the cost of running the 2011 Concert Series in Alveley church, allowing all proceeds to go to St Mary’s. The five concerts started on 26 February with singing by the Kidderminster Male Choir. The four remaining dates are 7 May, 11 June, 12 November and 11 December.

John Sollars, MD of Stinkyink.com explains his motivation: “I’m a strong believer in the motto, ‘charity begins at home’ and the principles behind The Big Society ring true for me. With a growing business I am delighted I can make a difference to some of the fantastic charity work which happens locally.

“I’ve supported the fundraising for St Mary’s church for several years now and its concerts are proving an effective and entertaining way to raise a lot of money towards maintenance of a beautiful medieval building. Besides this I’m donating to The Bridge for the first time as I can see the value of youngsters having a place of their own to gather and be independent.”

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About Stinkyink.com:

Founded in 2002, Stinkyink.com is an online superstore for printer consumables based in Shropshire, providing supplies for all inkjet and laser printers at great prices. In addition to a

comprehensive range of ink and toner cartridges, it provides expert customer service, free delivery and a 100% product guarantee. Stinkyink.com won the Shropshire Small Business Award 2007 and was a finalist in 2010. Its customers comprise of home consumers, businesses of all sizes, plus schools and colleges. www.stinkyink.com

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