

## **Stinkyink.com and Sport England Fund Alveley Cricket Club's Summer Camps for Children**

*Hi-res photo (showing Richard Twigg, Alveley CC and John Sollars, Stinkyink plus two members of the junior cricket side) available from: [stinkyink at dexterity.co.uk](mailto:stinkyink@dexterity.co.uk)*

**Bridgnorth, Shropshire** – 13 July 2010 – Alveley Cricket Club's junior programme of summer camps is set to be a big success thanks to sponsorship from local company [Stinkyink.com](http://Stinkyink.com), the printer ink online superstore. This is in addition to funding given by [Sport England](http://Sport England) for junior coaching.

Stinkyink.com's support is helping to fund the cost of new equipment, as well as helping towards training club coaches.

*What:* During the summer holidays (25 July to 25 August) the cricket club will be running ten fun summer camps for children aged 5 to 16 years of age so they can learn they joy that is cricket.

*When:* There are two camps a week taking place on Mondays and Wednesdays, 10am till 1pm (weather permitting).

*Where:* Alveley Cricket Club, The Recreation Ground, Alveley

*How much:* £3 per session or £15 for all 10 sessions.

Children need to bring a packed lunch and wear suitable kit for the outdoors.

Cricket club chairman Richard Twigg says: "It's great to have Stinkyink as our sponsor and we've been able to buy new training kit. Stinkyink's generosity has also extended to chipping in alongside Sport England's funding to enable us to give extra training to our instructors for junior coaching. This is fantastic for the kids who are really keen to excel."

In reply, John Sollars, MD of Stinkyink.com says, "We've traded in Alveley for eight years now, but I've lived here for 27 years and the cricket club is a keystone in the community. It does a grand job of educating and advancing the sporting skills of the local children and I fully expect to see one of the lads play for the county, if not England, in the next few years."

Contacts:

For more details...

PR for Stinkyink.com: Jane Lee, Dexterity, 01273 470199, [stinkyink at dexterity.co.uk](mailto:stinkyink@dexterity.co.uk)

### **About Stinkyink.com:**

Stinkyink.com is an online superstore for printer consumables based in Shropshire, providing supplies for all inkjet and laser printers at great prices. In addition to a comprehensive range of ink and toner cartridges, it provides expert customer service, free delivery and a 100% product guarantee. [www.stinkyink.com](http://www.stinkyink.com)

### **About Sport England:**

Sport England is focused on the creation of a world-leading community sport system.

It invests National Lottery and Exchequer funding in organisations and projects that will grow and sustain participation in grassroots sport and create opportunities for people to excel at their chosen sport. Formerly known as the English Sports Council, it works in partnership with UK Sport, which has responsibility for elite success, and the Youth Sport Trust, which is focused on PE and school sport. Accountable to Parliament through the Department for Culture, Media and Sport, it also has a role protecting sports provision as a statutory consultee on planning applications that affect playing fields. [www.sportengland.org](http://www.sportengland.org)

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